

Mexico City, September 2nd, 2015

CITI will continue offering Market Maker services to BIMBO

Acciones y Valores Banamex, S.A. de C.V., Casa de Bolsa, Integrante del Grupo Financiero Banamex, and Grupo Bimbo S.A.B. de C.V., agreed to extend their market making contract allowing this brokerage house to act as Market Maker of the following issue for 6 additional months:

Issuer	Series	Brokerage House	Contract's time of the Market Maker Service	Minimum of sell and buy orders	Spread
BIMBO	A	CITI	To March 2nd., 2016.	\$50,000.00	0.30%